



**SALESJOBS**.ie

## **MEDIA PACK + PRICING**

**SALESJOBS.IE is Ireland's No.1 job board for Irish Sales Professionals (Est 2002)**

**Covering Sales jobs across all industries & all levels in Ireland**

- ▶ Our website provides a cost effective medium for companies and agencies to advertise their Sales roles to a specific target audience, our 75,000+ members.
- ▶ As we are solely focussed to sales people, we attract Cv's of high quality sales candidates only.
- ▶ Our CV database of 5,000+ Sales candidates is very popular.
- ▶ We can provide a dedicated mailshot service to our members also. Very popular for large hiring campaigns / conference announcements etc.



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## **Outstanding Value**

Our aim is to ensure you receive an outstanding return on your investment – often just one hire/placement will pay for your spend many times over. By advertising your job on a niche job board that caters just for Sales Professionals, you are targeting your advertising towards your exact professional demographic audience.

## **Management Reports**

View a summary of your campaign or drill down to specifics, from the number of jobs added by individual consultants, to vacancy views and application rates as well as list of applicant names. If you need help your Account Manager is just a call away.

## **Customer Service**

We pride ourselves on our customer service. Helping employers and agencies to get the most value from their account is our highest priority – That's why we have been around since 2002!

## STATISTICS

SITE VISITORS PER MONTH	25,000+
UNIQUE VISITORS PER MONTH	13,300
REGISTERED SALES PROFESSIONALS	75,000 +
SALES CV'S IN DATABASE	5,000+
CV APPLICATIONS PER MONTH	3,000+

## MEMBER CATEGORIES

- ▶ Auto/Electrical/Eng
- ▶ B2C
- ▶ B2B
- ▶ Bank/Insurance/Finance
- ▶ Construction/Ind/Manuf
- ▶ FMCG (Inc Food)
- ▶ Hotels/Travel/Leisure
- ▶ IT/Telecoms
- ▶ Media/Design/Print
- ▶ Marketing (including Digital)
- ▶ Medical/Pharma/Health
- ▶ Recruitment
- ▶ Retail/CallCentre
- ▶ Security/Property

### Job Credit System

SALESJOBS.ie uses a job credit based posting system & implemented a new **Featured Jobs** system along with increased employer branding opportunities throughout the site.

### Remote Posting

We accept remote posting feeds from YouRecruit, Broadbean, Idibu, etc.

### Credits

Each credit equates to 28 days job advertising. Jobs may be changed for the first 10 days only without using an extra credit.

### Featured Jobs

Each advertiser (depending on package purchased) is allocated a number of featured job credits per month. Featured jobs appear higher on job search results and are noted by a yellow star. Additional **Featured Jobs** can be purchased in packs of 3 at €99 per month.

### Functionality

SALESJOBS.ie allow the recruiter to set up **'CV's by email alert'** so if a new candidate registers and has specific keywords in their cv, an email alert is sent the following day. Very handy if you are always on the lookout for say **'advertising sales reps in dublin'**.

JOB POSTINGS	Annual GOLD 12 Months €149 +VAT pm	Annual SILVER 12 Months €99 +VAT pm	BRONZE 3 Month €495 +VAT	1 Month €195 +VAT
Credits Per Month	50	25	25	25
Featured Jobs Per Month	6	3	3	1
Each Job Credit Live for 28 Days	✓	✓	✓	✓
Your Logo on Each Advert	✓	✓	✓	✓
Set up CVs by Email Alerts	✓	✓	✓	✓
Up to 3,000 Characters Per Advert	✓	✓	✓	✓
Company Profile in A-Z of Recruiters	✓	✓	✓	✓
Log in & View Application History	✓	✓	✓	✓
Bulk Delete, Renew or Copy Job Adverts	✓	✓	✓	✓
Log in and Edit Advert for up to 10 Days	✓	✓	✓	✓
CV Database Access, Downloads	✓	✓	✓	✓

## BESPOKE PACKAGES

We hope you find a suitable option from our price list however if you do not see what you are looking for please contact us and we can discuss what kind of package would suit you best. Talk to a dedicated Account Manager who will advise you on how to get the best results.

**Call us today on (+353) 1 236 6636**